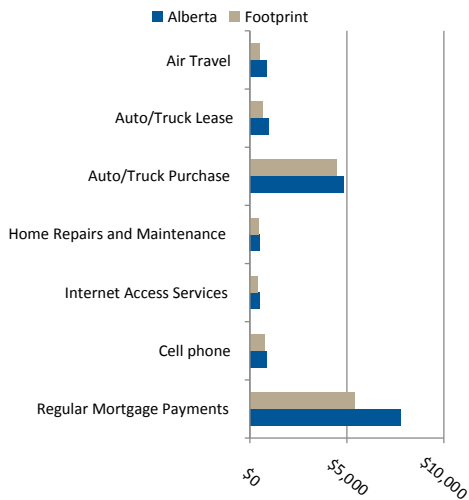


Household Spending

	Annual Expenditures / HH
Regular Mortgage Payments	\$5,320
Cell phone	\$674
Internet Access Services	\$347
Home Repairs and Maintenance	\$381
Auto/Truck Purchase	\$4,419
Auto/Truck Lease	\$602
Air Travel	\$410

Household Spending vs. Province Benchmark

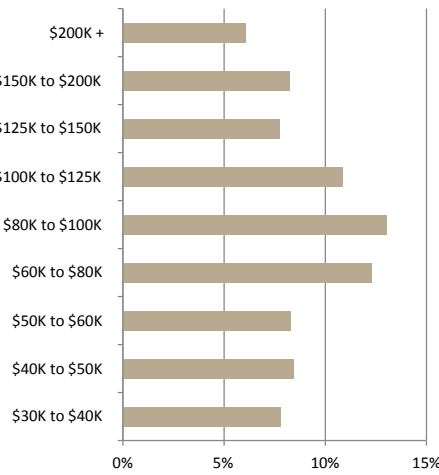


Household Income

	Households	% of HH's
\$30K to \$40K	395	8%
\$40K to \$50K	428	8%
\$50K to \$60K	420	8%
\$60K to \$80K	625	12%
\$80K to \$100K	662	13%
\$100K to \$125K	550	11%
\$125K to \$150K	391	8%
\$150K to \$200K	416	8%

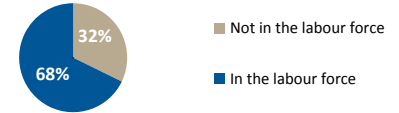
Median Est. Household Income: \$72,722

Household Income



Labour Force

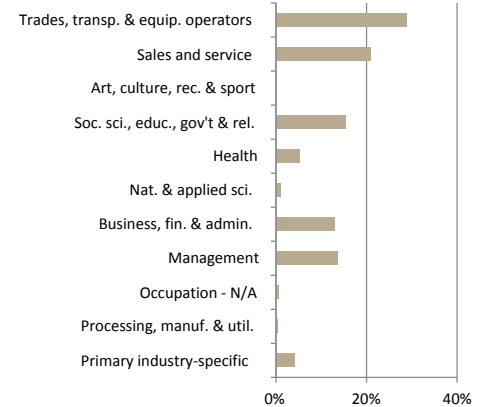
Labour Force Participation



Top 5 Occupations by Industry Type

1. Trades, transport and equipment operators and related
2. Sales and service
3. Social science, education, government and religion
4. Management
5. Business, finance & administrative

Occupations by Industry Type



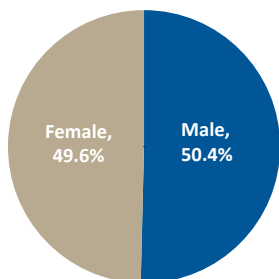
Population by Age and Gender

Population by Age

0 to 9 years	2,145	16%
10 to 16 years	843	6%
15 to 19 years	824	6%
20 to 24 years	890	7%
25 to 34 years	1,753	13%
35 to 44 years	1,594	12%
45 to 54 years	1,670	12%
55 to 64 years	1,899	14%
65 to 74 years	1,118	8%
75 years and over	886	7%

Median Age and Population by Gender

Median Male Age	36.5	
Median Female Age	37.7	
Est. Male Pop.	6,865	50.4%
Est. Female Pop.	6,758	49.6%

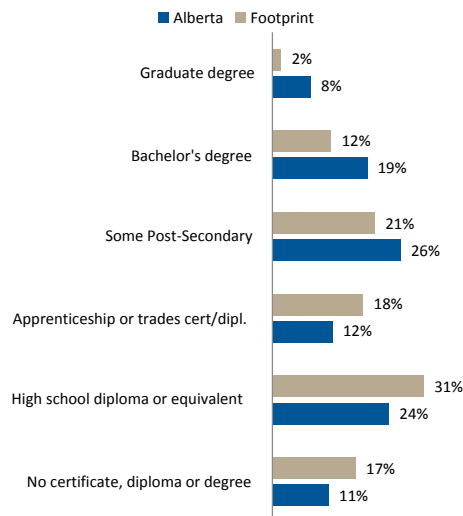


Educational Attainment

Population by Educ. Attainment (25 to 64 Yrs)

No certificate, diploma or degree	17%
High school diploma or equivalent	31%
Apprenticeship or trades cert/dipl.	18%
Some Post-Secondary	21%
Bachelor's degree	12%
Graduate degree	2%

Educational Attainment vs. Province Benchmark



Population Growth

2011 Census	13,632	
2016 Population estimate	13,622	
2019 Population projection	13,231	
Pop. Growth (2011-2016)	-9	-0.1%
Pop. Growth (2016-2019)	-392	-2.9%

Total Population

