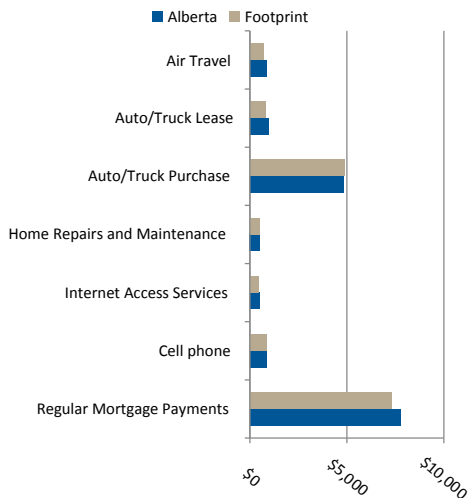


Household Spending

	Annual Expenditures / HH
Regular Mortgage Payments	\$7,238
Cell phone	\$773
Internet Access Services	\$392
Home Repairs and Maintenance	\$424
Auto/Truck Purchase	\$4,830
Auto/Truck Lease	\$724
Air Travel	\$645

Household Spending vs. Province Benchmark

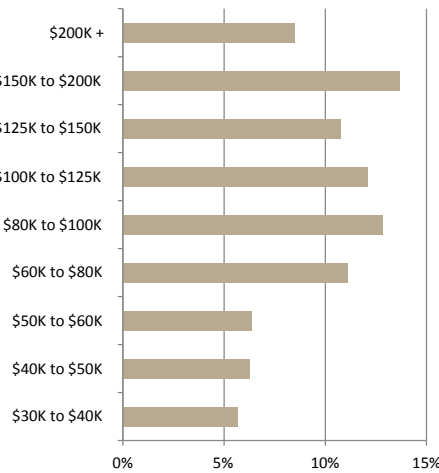


Household Income

	Households	% of HH's
\$30K to \$40K	270	6%
\$40K to \$50K	300	6%
\$50K to \$60K	303	6%
\$60K to \$80K	532	11%
\$80K to \$100K	616	13%
\$100K to \$125K	580	12%
\$125K to \$150K	517	11%
\$150K to \$200K	656	14%

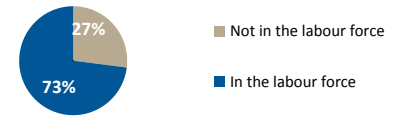
Median Est. Household Income: \$91,738

Household Income



Labour Force

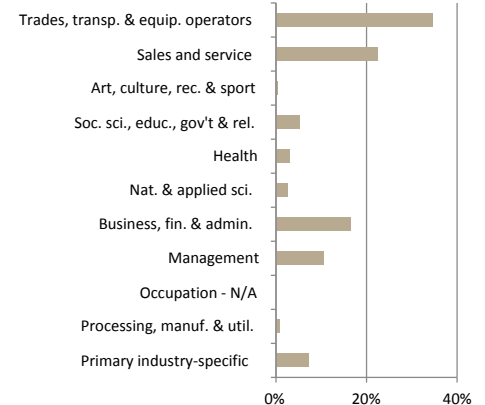
Labour Force Participation



Top 5 Occupations by Industry Type

1. Trades, transport and equipment operators and related
2. Sales and service
3. Business, finance & administrative
4. Management
5. Primary industry-specific

Occupations by Industry Type



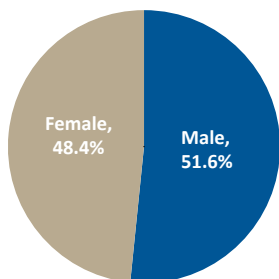
Population by Age and Gender

Population by Age

0 to 9 years	2,107	16%
10 to 16 years	817	6%
15 to 19 years	756	6%
20 to 24 years	940	7%
25 to 34 years	2,160	16%
35 to 44 years	1,746	13%
45 to 54 years	1,744	13%
55 to 64 years	1,511	11%
65 to 74 years	804	6%
75 years and over	617	5%

Median Age and Population by Gender

Median Male Age	34.1	
Median Female Age	34.2	
Est. Male Pop.	6,815	51.6%
Est. Female Pop.	6,386	48.4%

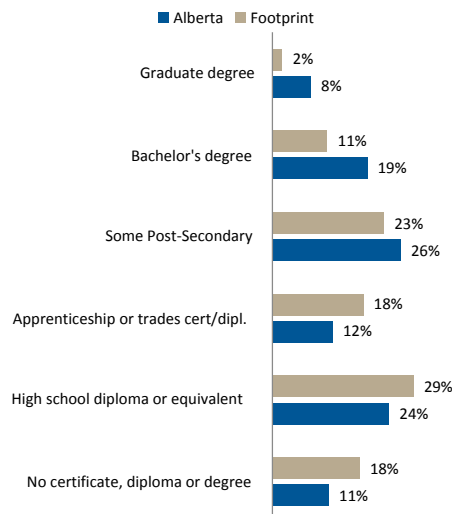


Educational Attainment

Population by Educ. Attainment (25 to 64 Yrs)

No certificate, diploma or degree	18%
High school diploma or equivalent	29%
Apprenticeship or trades cert/dipl.	18%
Some Post-Secondary	23%
Bachelor's degree	11%
Graduate degree	2%

Educational Attainment vs. Province Benchmark



Population Growth

2011 Census	12,597	
2016 Population estimate	13,201	
2019 Population projection	13,191	
Pop. Growth (2011-2016)	604	4.8%
Pop. Growth (2016-2019)	-11	-0.1%

Total Population

