

Great West Media

<https://greatwest.ca/job/build-your-career-in-the-canadian-rockies-were-hiring/>

Rocky Mountain Outlook: Advertising Sales Representative

Description

Join a leading community news organization and enjoy life in one of Canada's most spectacular mountain regions.

Living and working in Canmore, Alberta offers a unique opportunity to build a rewarding career while enjoying one of Canada's most spectacular mountain communities. Nestled in the heart of the Canadian Rockies, Canmore combines small-town charm with world-class outdoor recreation, vibrant arts and culture, and easy access to year-round adventure. Whether you're hiking, biking, skiing, trail running, golfing, or simply taking in the breathtaking mountain views, life in Canmore makes it easy to achieve a healthy work-life balance.

Located just an hour from Calgary and minutes from Banff National Park, Canmore attracts professionals, entrepreneurs, and outdoor enthusiasts from across Canada who are looking for more than just a job. Residents enjoy a strong sense of community, excellent amenities, outstanding schools, and unparalleled access to nature. For those seeking a career that offers both professional growth and an exceptional quality of life, Canmore is one of Alberta's most desirable places to call home.

In addition to sharing local stories, businesses and community organizations know they can rely on **Rocky Mountain Outlook** for expertise in marketing, brand support, and advertising. As part of the Great West Media (GWM) network, Rocky Mountain Outlook (RMO) is an established leader in the western Canadian publishing scene.

Now, you have a chance to be a part of it of it all.

Rocky Mountain Outlook is actively seeking an [advertising sales representative](#). Since this position is unique to the GWM brand, experience, while preferred, is not necessary. Training and support are provided, and you have the flexibility and opportunity to dig in, hone your skills, learn, and grow your career. If connection, storytelling, and community are important to you, and you live in the Bow Valley area, this is the opportunity you've been seeking.

"In the Bow Valley, business is built on relationships and at Rocky Mountain Outlook, selling ads is about supporting the local economy and the community we're proud to be part of," says Cheryl Fraser, RMO Publisher.

Candidates are expected to bring organization, motivation, the ability to thrive in a fast-moving world, creativity, and the strong desire to convert conversations into clients. You must be a self-starter with the ability to work both independently and as part of a team. Phone calls, client meetings, and maintaining and growing client relationships are part of the position. You also have a good working knowledge of MS Office, are punctual, hit deadlines, and have a desire for professional development.

Does this sound like you? If so, you can expect a workplace that supports you and understands the value and need for work/life balance. Rocky Mountain Outlook offers a competitive wage in alignment with experience, RRSP matching,

Hiring organization

Great West Media

Employment Type

Full-time

Job Location

Canmore, Alberta

Date posted

June 8, 2026

training, mentorship, support, an established presence in the community for you to build your sales numbers, benefits after three months, and an avenue to voice your creative ideas and initiatives. Rocky Mountain Outlook is proud to be a fair and equitable employer who values diversity, inclusivity, and respect.

Are you ready for a [career](#) unlike any other? If so, apply today. Send your resume to our Publisher, Cheryl Fraser using the **Apply Now** button above. No phone calls or in person applicants please. Due to the volume of resumes, only applicants who secure an interview will be contacted.